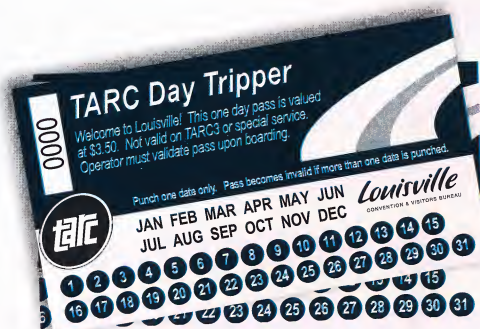


Welcome to Louisville!



From horse racing at Churchill Downs to a quiet stroll through Old Louisville, TARC can get you there.



TARC offers a Day Tripper Pass which allows Louisville visitors unlimited bus trips for an entire day. The pass is \$3.50 and can be purchased downtown at the Louisville Visitors Center at 4th & Jefferson and at TARC Headquarters at 10th & Broadway.

Please use this brochure as a guide to routes that take you to sightseeing, shopping and fine restaurants. If you would like a personalized trip, please use Google Maps on www.ridetarc.org or call our Customer Service line at 502.585.1234.

Easy Trip Planning

You can plan your trip through Google maps on TARC's homepage at www.ridetarc.org. Enter your departure and arrival locations and time of travel for a step-by-step itinerary including directions to the nearest stop. If you use a smartphone, you can access a Google Maps mobile application to plan a TARC trip.



www.ridetarc.org
502.585.1234
TTY.502.213.3240

Google maps



www.ridetarc.org
502.585.1234
TTY.502.213.3240

Google maps

EXPLORE DOWNTOWN ON THE ALL-ELECTRIC ZEROBUS FARE FREE



Louisville

POSSIBILITY CITY.



What is the ZeroBus?

All ZeroBus rides are fare free – Just hop aboard

TARC's new ZeroBus is a fast-charging, all-electric bus that produces zero emissions. It's a sleek, clean, and quiet way to get around downtown. And with 10 ZeroBus vehicles, our city has one of the largest fleets of this kind in the country.

How do they work?

The ZeroBus is powered by batteries located under the bus floor. The ZeroBus can travel for up to two hours and fully recharge on route in just a few minutes. It recharges automatically by connecting to an overhead system that links to a high-capacity charger. Wireless controls facilitate the docking process and eliminate driver involvement. The bus recharges while passengers load and unload and then it is on its way again.



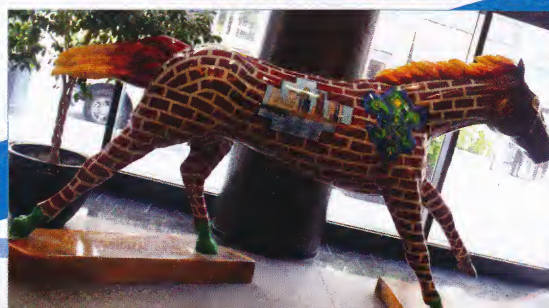
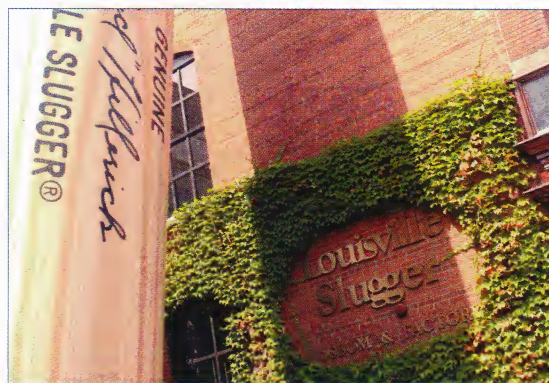
Republic Bank 1st Friday Hop - FREE

It's an art show, tourist attraction, street party and celebration of downtown Louisville on the Main and Market and Fourth Street corridors. The Hop is on the first Friday of each month from 5 to 11 p.m., rain or shine. For more information, visit www.firstfridayhop.com.



Frankfort Avenue (F.A.T.) Friday Trolley Hop - FREE

Frankfort Avenue restaurants, art galleries and shops team with TARC for the Frankfort Avenue Trolley (F.A.T.) Hop. The hop is the last Friday of every month from 6 to 10:30 p.m. with the replica trolleys providing rides. For more information visit www.fatfridayhop.org.



The ZeroBus fleet travels on 4th Street, from Breckinridge Street to the Galt House, and circles around Fourth Street Live! entertainment district by taking 5th Street northbound and 3rd Street southbound. Green signs indicate stops for the 4th Street route. ZeroBuses also travel a circular route on Main and Market from 10th to Campbell. Red signs indicate Main/Market stops.

Z 4th Street ZEROBUS

Weekdays	Approx. Every
7 a.m. - 11 a.m.	15 mins.
11 a.m. - 1 p.m.	12 mins.
1 p.m. - 7 p.m.	18 mins.
Saturdays	
10 a.m. - 6 p.m.	30 mins.

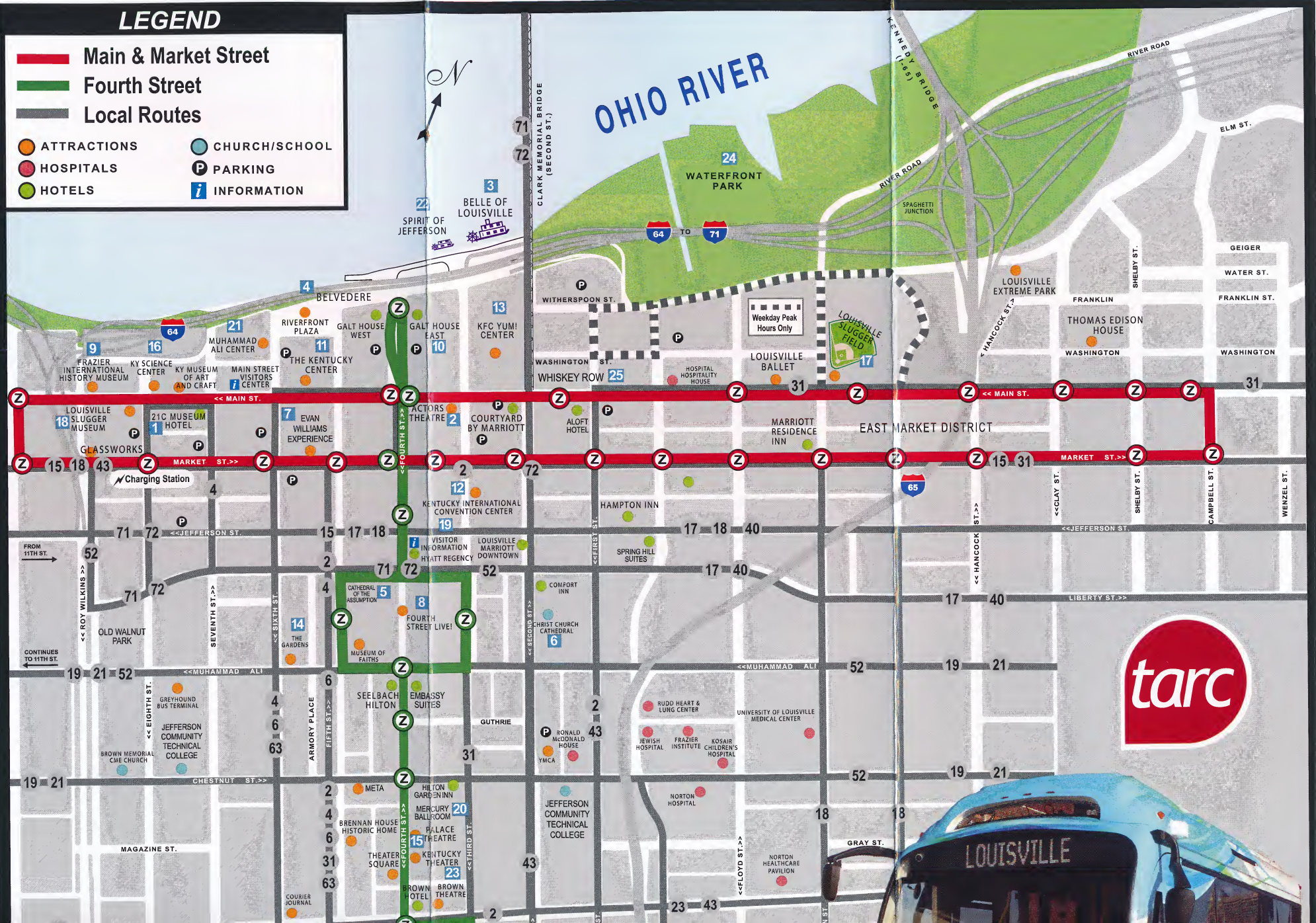
Z Main/Market ZEROBUS

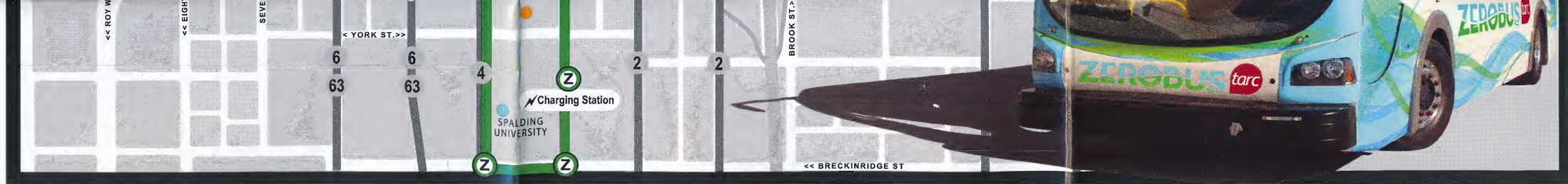
Weekdays	Approx. Every
6 a.m. - 7 a.m.	15 mins.
7 a.m. - 9 a.m.	10 mins.
9 a.m. - 11:30 a.m.	15 mins.
11:30 a.m. - 2 p.m.	10 mins.
2 p.m. - 4 p.m.	15 mins.
4 p.m. - 6 p.m.	10 mins.
6 p.m. - 8 p.m.	15 mins.
Saturdays	
10 a.m. - 6 p.m.	15 mins.



LEGEND

- Main & Market Street
- Fourth Street
- Local Routes
- ATTRACTIONS
- CHURCH/SCHOOL
- HOSPITALS
- P PARKING
- HOTELS
- i INFORMATION





Downtown Attractions

Most downtown attractions are accessible on TARC's Main & Market and 4th Street ZeroBus lines. Look for the Z sign at stops. Green signs signify 4th Street stops and blue signs signify Main & Market stops. **ZeroBus rides are FARE FREE.**



- 1** 21C Museum Hotel
- 2** Actors Theatre of Louisville
- 3** Belle of Louisville
- 4** Belvedere
- 5** Cathedral of the Assumption
- 6** Christ Church Cathedral
- 7** Evan Williams Bourbon Experience
- 8** Fourth Street Live!
- 9** Frazier International History Museum

- 10** Galt House Hotel
- 11** The Kentucky Center
- 12** Kentucky International Convention Center
- 13** KFC YUM! Center
- 14** Louisville Gardens
- 15** Louisville Palace Theatre
- 16** Kentucky Science Center
- 17** Louisville Slugger Field
- 18** Louisville Slugger Museum & Factory

- 19** Louisville Visitors Center
- 20** Mercury Ballroom
- 21** Muhammad Ali Center
- 22** Spirit of Jefferson
- 23** W.L. Lyons Brown Theatre
- 24** Waterfront Park
- 25** Whiskey Row

TARC Routes to other Louisville Attractions

Shopping

	Rts.	Direction
Greentree Mall	72	northbound
Mall St. Matthews	19, 31	eastbound
Oxmoor Center	19	eastbound
Frankfort Avenue	15, 19, 31	eastbound
Bardstown Road	17, 23, 40	eastbound
Jefferson Mall	18	eastbound

Entertainment

	Rts.	Direction
Churchill Downs	4, 6	southbound
Local Speed Museum	15, 31	eastbound
Derby Museum	4, 6	southbound
Kentucky Expo Center	2	southbound
Iroquois Amphitheatre	4, 6	southbound

Places of Interest

	Rts.	Direction
Airport	2	southbound
Old Louisville	2, 4, 6, 63	southbound
Portland Muesum	22, 43	westbound
Union Station	23	westbound
University of Louisville	2, 4, 18	southbound
Louisville Zoo	43	southbound

Medical

	Rts.	Direction
Norton Hospital	19, 21, 52	eastbound
Jewish Hospital	19, 21, 52	eastbound
Kosair Children's Hosp.	19, 21, 52	eastbound
University Hospital	18, 19, 21, 52	eastbound

Tips for a Good Ride



Safety first

- Watch your step when boarding and exiting.
- Never walk in front of the bus; wait until the bus has left before crossing the street.



Courtesy

- No smoking, eating and drinking.
- Use electronics with headphones only.
- No loud phone conversations or music.



Help us help you stay on time

- Have fare ready when boarding. One-way fare is \$1.75. ZeroBus is fare free.